Our Store Is Open This Evening and Every Evening Until Christmas

Dorteous &

For Comfortable Shopping We Recommend the Morning Hours

THE Christmas decorations---the unusual activity---the eager buyers in every department---the large force of efficient salespeople---the beautiful display of holiday novelties and sensible gift things---the hum and bustle---the very spirit of the season which seems to pervade the whole establishment, all combine to make this store

Christmas Shopping Headquarters

1917 CALENDARS

Subjects are colored scenes, mot-toes, comics, blue birds, rhymes, sto, at 50 to 980.

You can buy Christmas Gifts here for Women, for Men, for Boys, for Girls. In this great Christmas Store you can satisfy every Holiday want and fill complete your list of Christmas presents.

XMAS POST CARDS

Christmas Post Cards at 80 a dezer

TOYS

Toys of all kinds, including all the latest novelties in Mechanical Toys, and the prices are very reasonable. Make it a point to visit our Toy Department in basement. We make a specialty of "Erector," the Toy like structural steel.

DOLLS

A great showing of Dolls, including Big Dolls, Little Dolls, Dressed Dolls, Undressed Dolls-all the best products in a big range of prices. Don't fail to visit our Doll section in basement. See the "Madame Hendren" Dolls.

GAMES

Games and Puzzles of all kindssome new and novel as well as many of the old-time favorites. There are Card Games, Block Games, Etc.—all at fair prices. Games are located in our Millinery section.

BOOKS

Hundreds of Books for gift purposes, including Books for Boys, for Girls, for Adults. A splendid showing of Christmas Cards, Calendars and Booklets. Be sure and visit our Book department in Millinery section.

JEWELRY

We show hundreds of articles of Jewelry that would make acceptable gifts. Articles of personal adornment for Men. Women and Children. all at popular prices. All Jewelry in neat Holiday Boxes. Jewelry on special counter in Dress Goods room.

WOMEN'S WINTER COATS

Some Remarkable Values

For Saturday we offer some remarkable values in Women's Winter Coats, newest materials, stylish models-very special values at \$12.50, \$15.00, \$19.50 and \$24.50. Women's Rain Coats, new models, very serviceable at \$5.50 to \$17.50.



Our Candy Department is one of the store features during the Holiday season.

Reputation and Apoilo Chocolates, in Holiday boxes, at 25c to \$3.00 a box. Defiance Chocolates, in 30 flavors, at 3cc a pound, value 40c.

Xmas Ribbon Candy, very best quality, at 17c a pound.

TOILET GOODS IN HOLIDAY BOXES

A splendid assortment of Standard_Toilet Preparations-Djerkiss, Mary Garden, Roger & Gallet, Miro Dena, Hanson, Jencks, Riguards, Etc. all in attractive Holiday Boxes.

ROSARY BEADS ALL COLORS

amethyst, turquoise, topaz, moonstone, etc., at 25c and 50c. Some with year guarantee at \$1.00-10-year guarantee at \$1.50-20-year guarantee

DEPENDABLE SILVERWARE FOR GIFTS

We show the Oneida Community Silverware with 10, 25 and 50-year guarantees. Our showing includes a number of 26-piece and 43-piece Sets as well as Knives, Forks, Spoons and everything up to Ladles.

THERMOS BOTTLES FOR CHRISTMAS GIFTS

A Thermos Bottle or Carafe will be a most acceptable gift We show a broad assortment of Thermos products-Bottles, Food Jars, Carafes, Jugs, Lunch Kits, Etc. Every wanted size and style.

CHRISTMAS GIFTS OF LEATHER

Articles of Leather for gift purposes are unexcelled-and of the various articles shown Hand Bags take the lead. We show hundreds of Hand Bags of every description-Leather, Silk, Moire and Velvet.

Leather Hand Bags at 50c to \$6.98. Other styles at \$1.00 to \$6.50,

Hundreds of other articles of Leather for Holiday gifts-Music Rolls, Card Cases, Collar Bags, Traveling Cases, Suit Cases, Etc.



HOLIDAY RIBBONS

Complete assortment of Narrow Ribbons for fancy work and other holiday uses both by the yard and by the piece.

A splendid showing of Dresden Ribbon at 19c and 25c a yard. Fancy Ribbons-a splendid assortment of Novelty Ribbons at 25c

UMBRELLAS FOR HOLIDAY GIFTS

and 39c a yard.

Men's, Women's and Children's Umbrellas-very necessary articles and very acceptable gifts.

Children's at 75c and 89c. Women's at \$1.00, \$1.25, \$1.50 and up to \$5.00. Men's at \$1.00, \$1.50 and up to \$5.00.

GLOVES FOR GIFT PURPOSES •

We snow every good kind of Glove for Women and Children-Golf, Chamoise , Kid and Cape Leather—every wanted style and size. We have Lined Kid Gloves and Fur-lined Gloves. All Kid Gloves in neat Holiday

An Invitation To Men

Once a year we extend a special invitation to Men to visit our store. It isn't because you're not welcome at other times—quite the contrary—we're always glad to see the men. But you may have a little hesitation about entering our doors because you think we're a "Woman's Store." So we extend this personal welcome now. Of course we've a reason—you know that—but its a reason from your standpoint as well as ours. We like to sell you Holiday Goods, but equally you like to buy them where you can buy them intelligently and best. If its anything for a woman you can certainly buy it intelligently here. We cater to women extensively—so if you are intending a gift for a woman by all means see us —we can help you. From Hat to Hosiery—we carry everything for woman.

HANDKERCHIEFS THE UNIVERSAL CHRISTMAS GIFT

Come Here for the most complete line of Handen's and Children's-plain, initialed and embroidered, and the values are unmatchable.

FOR QUICK SERVICE HANDKERCHIEFS ARE ARRANGED ON SPECIAL COUNTERS

All purchases of Handkerchiefs amounting to \$1.00 or over will be packed in a Holiday Box upon request.

At 5c-Men's and Women's Hand-kerchiefs, all styles.

At 10c-Men's and Women's Handkerchiefs, all styles, at 10c each, 3 for 25c.

Children's Handkerchiefs

5c - Children's Embroidered Corner Handkerchiefs. At 15c-Children's Handkerchiefs, 3 in a fancy box, white and col-ored border.

At 25c-Novelty Boxes of Children's Handkerchiefs, 3 in a box, at 25c a box.

Women's Initials

At 25c a Box-1,000 boxes of Wom-en's Handkerchiefs, either white or colored initials, 3 in a box, at 25c a box.

At 3½c—Children's White and Colored Border Handkerchiefs at 3½c each, 3 for 10c.

At 25c—Women's Linen Initial Handkerchiefs, at 25c each, or \$1.50 a box of six.

At 390-Women's Initial Handkerchiefs, white or colored ini-tials, 6 or 39c.

At 59c—Women's Madeira Initial Handkerchiefs, 3 in a box, at 59c a box.

Men's Initials

At 121/2c—Men's Japonette Hand-kerchiefs, with silk initials, at

At 15c-Men's Linen Initial Hand-kerchiefs, at 15c each, or 87%c a bex of six.

At 25c-Men's Linen Initial Handkerchiefs , at 25c each, or \$1.50 a box of six. At 25c—Men's Linen Handkerchiefs, with colored initials, at 25c each, or \$1.50 a box of six.

COLONIAL IVORY TOILET WARE

Special showing of Colonial Ivory Toilet Ware—most acceptable gift arti-

cles. The assortment includes Hair Brushes, Mirrors, Comb and Brush Trays, Hair Receivers, Puff Boxes, Picture Frames, Etc.—very special

29c a box of three. 59c — Women's Embroidered Handkerchiefs at 59c a box

69c — Women's Embroidered Handkerchiefs at 69c a box of six.

At \$1.00—Women's Hand-embroid-ered Handkerchiefs at \$1.00 a box of three. At \$1.25-Women's Hand-embroid-

Men's Handkerchiefs

up to 50c each.

See our Men's Plain Linen Hand-

kerchiefs at 15c, 19c, 25c, 33c and

Boxed Handkerchiefs At 29c-Women's White and Colored

ered Handkerchiefs at \$1.25

Embroidered Handkerchiefs at

Men's Suspenders in attractive Holiday boxes, 25c to \$1.00 a pair. Men's Fancy Shirts, all the best makes, \$1.00 to \$2.00.

Men's Bath Robes, a variety of styles—price range \$2.98 to \$10.00.

Men's Pajamas, all styles—price range \$1.00 to \$2.00.

Men's House Coats, new effects-

Men's Night Shirts, muslin and fiannelette price range 50c to \$1.00.

CHILDREN'S TRIMMED HATS REDUCED At 98c At \$1.98 . from \$1.98 from \$2.98

VISIT OUR MEN'S STORE FOR GIFTS FOR MEN

MILLINERY--Reduced

Hats for Women, for Misses, for Children-trimmed and untrimmed.

Other special values in Women's Dress Hats at \$1.98, \$2.98 and \$3.98,



At 69c

all at reduced prices.

fashionable colorings in Men's and Boys' Neckwear-put up one Tie in a fancy box-price range 25c to

Men's Neckwear

All the newest shapes and most

Combination Boxes—Men's Half Hose and Neckwear to match at 500 to \$1.59.

Combination Boxes—Men's Four-in-Hand Tie and Handkerchief to match at 50c to \$2.00.

We are sole agents in Norwich for the well-known "Triangle" Col-lars and Cuffs—price 15c each.

Full Dress Apparel—Shirts, Vests, Neckwear, Gloves, Etc.

Men's Sweaters, all colors-range 50c to \$9.00. Men's Cardigan Jackets, black and brown, at \$2.00 to \$4.00.

Men's Hosiery—Cotton, Silk and Wool—all the best kinds. Men's Drezs Kid Gloves, all the best makes, at \$1.00 to \$2.00 a pair. Men's Suit Cases and Traveling Bags, \$1.00 to \$20.00.

GIFTS FOR BOYS

Boys' Baseball Suits at 98c. Boys' Indian Chief Outfits at 98c

Cowboy Outfits at 98c to \$1.50. Boys' Toques at 39c, 49c and 69q Boys' Winter Caps, inside fur bands at 49c. Boys' Rabber Hats at 75c.

Boys' Colored Blouses at 25c, 50c and 69c. Boys' White Blouses at 50c, 69c and 98c. Boys' Flannel Blouses at 50c and

Boys' Coat Sweaters at 98c to Boys' Rubber Coats at \$2.95 to Boys' Mackinaws, sizes 8 to 18, at \$4.95 to \$10.00,



CHRISTMAS GIFTS FOR CHILDREN

At 25c-Infants' Bootees, Mittens, Trinkets, Etc. At 500-Knit Caps, Bootees, Saques, Moccasins, Rattles, Record Books,

Knit Slippers, Gingham Dresses. At 98c-Gingham Dresses, Princess Slips, Infants' Bath Robes.

Bath Robes, sizes 2 to 6 years at | Bath Robes, sizes 6 to 14 years, \$1.75

Children's Four-piece Sweater Sets, in rose, Copenhagen, Oxford and tan, at \$3,98, \$4.50 and \$4.98.



PRACTICAL GIFTS

Many practical gifts to choose from-Furs, Waists, Dresses, Rain Coats, Etc.

Muffs of Hudson Seal, Beaver, Black Fox, Squirrel and Coney in all the newest shapes.

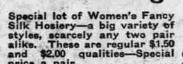
A superb assortment of Women's Holiday Waists in all the newest styles.

Lingerie Walsts, extra good values at \$2.00, \$2.98 and \$3.98. Georgette Crepe and Crepe-de-Chine Waists-special value at \$5.50have been \$5.98 and \$6.50.

New Ruffled Japanese Silk Waists at \$2.50 and \$3.98.

In our Women's Department, second floor we show a great variety of articles suitable for Christmas gifts-Aprons, Muslin Underwear, Flannelette Night Gowns, Wrappers, House Dresses, Kimonos, Dressing Sacques, Petticoats, Women's Cardigans, Etc.

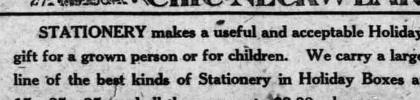




We show Women's Silk Hosiery from 50e to \$3.00 a pair and feature particularly such well-known makes "Phoenix," "McCallum," "Kayser," "Onyx," Etc. All Hosiery at \$1.00 and over in a Holiday Box upon re-

We show the largest and most complete line of Women's Neckwear for Christmas that we have ever assembled, everything that is new and up-to-the-minute.

Embroidered Collars and Sets, Windsor Ties, Skating Sets, Silk Scarfs, Mufflers, Boudoir Caps,





STATIONERY makes a useful and acceptable Holiday gift for a grown person or for children. We carry a large line of the best kinds of Stationery in Holiday Boxes at 15c, 25c, 35c and all the way up to \$3.00 a box.